

MADERO Takes Warren Environmental's Epoxy Systems to Latin America

MADERO Engineers & Architects, L.L.C. (MADERO from herein), is a Houston, Texas, company with 10 years of operation. Its president Mr. Frank Madero, P.E., P.M.P., C.P.C., has 29 years of extensive and successful National and International experience in Construction, Program, & Project Management, and Consulting Engineering.

One of MADERO's most recent accomplishments was the successful location and repair of an active radioactive leak at the Indian Point Nuclear Station's Spent Fuel Pool, located 24 miles from New York city, N.Y. MADERO managed a multi-discipline project team composed of over ten major corporations, provided Engineering Consulting, and acted as the Lead Investigator organization.

MADERO became aware of Warren's Epoxy System (i.e., Products & Delivery Services) over a year ago during a search for the best infrastructure rehabilitation system for a nuclear power plant project.

MADERO reviewed an extensive amount of reports and testing previously performed on the Warren Epoxy System by major U.S. governmental & private organizations and educational institutions.

MADERO's review determined that Warren's Epoxy System has been around for about 20 years in the rehabilitation of Potable Water, Storm Drains and Sewer Piping Systems, Components, and Structures, and other Infrastructures. It was apparent that this longevity is partly due to the fact that Warren has basically exceeded Design, Operational and Maintenance life expectations of its installed Epoxy Systems. MADERO concluded that Warren's Epoxy System is one of the best in the world for its exceptional structural capability, cost-effectiveness, reliability, unrivaled long term successful operating experience, durability, with relative ease and quick to apply. Furthermore, the nontoxic nature of the Warren resin makes it truly unique for the safety of the installer and the end user. The ability to spray up to $\frac{3}{4}$ of an inch in one coat is in MADERO's opinion, unheard of for any other epoxy system.

One of the reports that MADERO was most impressed with was the one that was recently published by the San Francisco Public Utilities Commission (SFPUC), and KTA-Tator, about the rehabilitation of an aging 109 year-old concrete Adit Tower located at the Crystal Springs Reservoir, in San Mateo, CA. The SFPUC & KTA-Tator referred back to a 21 year-old long, intense and rigorous testing program conducted by the County Sanitation Districts of Los Angeles (CSDLA) on 96 of the most popular protective coatings and lining systems.

The CSDLA study identified the best performers in each of the following categories: coal tar mortar, epoxies, epoxy mortars, liners, polyester mortars, specialty concretes, urethanes, and vinyl ester mortar. It is important to note that as thorough as the CSDLA study was, it did not perform further testing to determine the overall best protective coating and lining, independent of the category.

The objective of SFPUC & KTA-Tator in-depth study was to determine the overall best performer of CSDLA's study. After extensive testing and evaluations, SFPUC & KTA-Tator selected Warren's 100% solid epoxies (S-301 and M-301) to be the



F. Madero & D. Warren with Ecuador's ETAPA Municipality Staff

apparent best performers in the CSDLA study.

Based on all the positive facts, MADERO decided to become one of Warren's new international representatives. Specifically, Warren Environmental has provided MADERO the exclusive representation for Latin America. Warren's Epoxy System is presently being marketed in North America, Europe, and Australia.

MADERO created and registered in Ecuador a subsidiary company named M.E.A.S.A. (MADERO Engineers & Architects Sociedad Anónima). Specifically, M.E.A.S.A. is directly responsible for handling all business matters in Latin America on behalf of MADERO. Furthermore, and in order to stay competitive with the local wage structure, M.E.A.S.A. will create and develop applicator teams using local talent, with minimal oversight from experienced U.S. based applicators.

MADERO, through its subsidiary M.E.A.S.A., is aggressively marketing the infrastructure rehabilitation services in Latin America with total turnkey solution in mind. MADERO's business plan calls for the use of its Management and Engineering Consulting Services, coupled with Warren's World Class Epoxy System, to assemble and lead World Class Infrastructure Rehabilitation Project Teams.

During the week of March 8th, 2010, and as part of the launching of the marketing campaign efforts in Latin America, MADERO, with Mr. Danny Warren's assistance, conducted presentations to five major Ecuadorean municipalities, which included field visits to potential areas of opportunities.

The Ecuadorean municipalities were all impressed by the MADERO and Warren Project Team's total solution capabilities. As a proof to their overall acceptance, each municipality requested proposals for various critical pilot projects.

MADERO is highly confident that within the next 24 months, MADERO will develop a significant presence of the Warren Epoxy System in Latin America.

About MADERO: Principal areas where MADERO has applied its Management and EPC (Engineering, Procurement and Construction) capabilities include (but are not limited to): Infrastructures, Nuclear and Fossil Electric Power Generation, Groundwater Contamination Investigations and Remediation.